



**U.S. Small Business Administration Names
Oliver M. Das
*2009 Minority Small Business Champion Of the Year***



Santa Ana, CA – Oliver M. Das, a management consultant with Trinity Management Consulting in Corona, CA, has been named the 2009 Minority Small Business Champion of the Year by the U.S. Small Business Administration’s Santa Ana District Office. The District serves the counties of Orange, Riverside and San Bernardino. District Director J. Adalberto Quijada announced his selection by stating, “Mr. Das is a champion because he is making a difference by reaching out to various small business ethnicities to take their businesses to the next level”. Das was nominated by Mark Mitchell, Director of the TriTech Small Business Development Center.

Mr. Das’ career and company mission embodies the characteristics of the Minority Small Business Champion category. His main company goal is to ensure that minority owned businesses win government contracts. In order to succeed, he knows that they need to be prepared. He takes personal interest in assisting them with certification, getting them registered with government agencies, providing business leads and preparing bids with sheer precision. A testimony of his volunteer efforts is hosting seminars, at his own expense for small minority owned businesses. His seminars cover topics such as “How to Win Government Contracts” and “Customer Service Excellence-Going Above and Beyond.” Using his expertise in purchasing, Das teaches these business owners a simplified version of the complex subject of government procurement.

Receiving international recognition for championing small business is no small accomplishment and is one that applies to Oliver Das. As he was being nominated locally for this award, he was being called to India to receive an award called *Hind Rattan*, meaning *Jewel of India*, from the Government of India. Mr. Das and

his wife, Pearlie, were recognized for outstanding professionalism and contributions to the Indian small business community both in the United States and India. His academic background, combined with government experience in the U.S. and England give him an edge he has taken advantage of to assist businesses with management, purchasing and contracts in both parts of the world.

Das is an active participant in several ethnic communities, including Asian American, African American, Hispanic, and Native American organizations. He is a family oriented person who spends most of his leisure time with his wife and three children.

Oliver Das and other small business owners and champions will be honored at the 46th Annual Small Business Week Awards event on June 4th hosted by the San Manuel Band of Mission Indians in the Yuhaviatam Room at 777 San Manuel Blvd., Highland, CA. For more information, please contact Jennifer Hoff at 951-781-2345 ext. 246 or email her at jhoff@iesmallbusiness.com.